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PRESS RELEASE

Federal Bank launches VConnect

Federal Bank launched VConnect - an exclusive video conference facility that enables customers to interact with Bank's Relationship Managers face to face from any part of the world. An easy to use interface accessible through Bank's website (www.federalbank.co.in), VConnect opens up one more convenient touch point for Federal Bank's customers, especially the NRI clientele, to directly reach out to Bank officials for availing specialized services on Loans, Savings, Investments & Insurance products, and also Wealth Management and Advisory services. Although VConnect will initially be available during office hours on all working days (10.00 AM to 05.30 PM IST on week days and 10.00 AM to 02.00 PM IST on Saturdays), plans are afoot to extend the service 24 X 7.

Anand Chugh Assistant General Manager

About Federal Bank:

Federal Bank is a leading Private Sector Bank with a branch network of 1222 branches and 1,476 ATMs spread across the country. The Bank's total business mix (deposits + advances) stands at Rs 1.03 Lakh Crore as at March 31, 2014and it has earned a net profit of Rs 838.89 Crore. Its Capital to Risk weighted Ratio (CRAR) stood at 15.14% at the end of March 31. Federal Bank has its Representative Office at Abu Dhabi that serves as a nerve centre for NRI customers in the UAE. Federal Bank is transforming itself, keeping its principles intact, into an organization that offers services beyond par. It has a well defined vision for the future as a guidepost to its progress.